

CASSIA

HENDRICKSON



Loves to travel, ski, hike,  
drink coffee & surf

## ABOUT

*I have worked in environments that require wearing a diverse range of hats – producer, tech director, live director, post-production supervisor, videographer, camera operator, editor, motion graphic designer, colorizer and sound editor. Through the eyes of a lens and increasing the mastery of editing tools, I have an intimate connection with the projects I take on. I put my whole imaginative, problem solving mind into any project. My first love in video production is video editing and I love projects where I can grow in ability with a team of creatives and likewise an autonomous creative.*

## CONTACT

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## EPIC STORIES OF OVERCOMING AT WORK!

**Part-time Live Director**  
**JFC.org**

August 2017-Present

I became comfortable with unfamiliar technology and the tools of this trade very quickly as I only trained for a couple of hours coupled with my real training being my first weekend service. The service is fast-paced and always runs on a diverse range of specific cues. Each 30-minute worship session is similar to directing and editing four mini-music videos. I am challenged as a leader in that I live direct four camera operators to mix optimum camera angles, color and a play of light with motion graphics and appropriate pacing to produce a fluid video. In this position, I've changed from living out of heart racing anxiety to feeling exhilaration because there are always "heat of the moment" challenges to overcome.

**Post-Production Director**  
**Betweentime.org**

April 2012-May 2019

This was my post-production boot-camp, lifting me from amateur to pro editor in 7 years. I collaborated with others to create a TV series on "building healthy friendships" directed at middle schoolers. Initially, I was brought on to edit some simple segments. I mastered new editing software and styles quickly and thoroughly. I went from editing 2-D graphic videos to editing multi-layered, 3-D motion graphic videos. I took low quality audio and video footage and discovered innovative ways to mix it with quality footage and bring the videos up to broadcast quality. I gained the trust of the producer to take footage and whittle it down to create either documentary, mocumentary or narrative stories for each 28:30 episode. After a couple of years of being one of a handful of editors I was promoted to supervise and assist each editor and animator to complete the 13 episode TV series. Now finished, it has won a diverse range of awards at film festivals and airs on faith-based TV networks and online streaming platforms.

**DP/Post Supervisor/Video Editor**  
**vimeo.com/channels/thebaxtergirl**

August 2014 - October 2017

This was an epic adventure shooting a seven-episode webseries, at multiple locations, within 3 (15 hour) days. As Director of Photography, I managed the entire crew and all of the equipment. Working alongside an amazing producer and director we kept the video shoot on time and within our projected budget. Some hurdles to our filming included utilizing a convertible car with the cover down speeding out of a parking lot while it was raining, shooting outside at night and making it appear that the moon lighting our characters and making a friend's basement look like a dimly lit night club using tungsten lights, diffusion and gels. In addition I happily took on the role of supervising other editors to complete the video editing, colorizing, original sound design, sweetening and mastering of the webseries. One of my favorite parts of the editing process was developing a fluid "look" that matched with the main characters and theme of the narrative. A highlight was designing an opening that has the feels of a 1970's/80's sitcom complete with our original theme music, "Battle."

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*I am always craving more experience  
in my field of expertise.*

## CASSIA'S DEMO REEL:

[vimeo.com/cassialouise/  
demoreel2019](https://vimeo.com/cassialouise/demoreel2019)

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**Videographer/Video Editor**  
**FreetheGirls.org**

November 2012 - September 2014

This is a project that is closest to my heart, working alongside the co-founder Kimba Allen Langas. Kimba wrote the script and produced the video and I came alongside as a videographer and video editor. Free the Girls helps women that are victims of human trafficking in third world countries start their own business selling gently used bras and as a result make three to five times the minimum wage. The video that her and I created together helped to secure a \$150K Fawco grant and assisted in raising \$40K at a Gala in 2014. This piece pushed past the average video to create a refreshing, raw, documentary - raising awareness around rescuing women and children out of the sex trafficking industry and providing holistic, financial and long-term care. I was able to assist with expansion efforts so that it's program could ultimately reach more women into the future.

## THE BEST TRAINING EVER...

**Bachelor's of Fine Arts: Film and Video; Post Production**  
**University of Colorado at Denver** **2009**

**Associate of Arts: Film, Cinema and Video; Post Production**  
**Community College of Aurora** **2005**

## SKILLZ

*Adobe Creative Suite*  
*Final Cut Studio Pro 2 Suite*  
*Microsoft Office Suite*  
*Social Media Marketing Strategy*  
*Advanced Graphic Design Capabilities*  
*Website development and management with Advanced Expertise*  
*in: wix, weebly, and squarespace; adequate knowledge in: word*  
*press*  
*A quirky, odd, relatable sense of humor :)*  
*Proven mentoring, leadership and staff development abilities*  
*Strong written and verbal communication*  
*Excellence in customer service*  
*Proficient in html and css coding*  
*Additional production skills include: camera operator, producer,*  
*production assistant, grip, boom operator and set designer*

## REFERENCES AND FULL INDUSTRY RESUME

... Available upon request